

AIL/SE/2024-25

July 03, 2024

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI Listing Regulations, This is to inform you that Ms. Noelia Amoedo Casqueiro has resigned both as Director of Affle (India) Limited and its Subsidiaries and as CEO of Affle Iberia S.L, Spain (earlier known as Mediasmart Mobile S.L.). Noelia joined Affle Group in March 2020 as part of the acquisition Mediasmart Mobile S.L. The resignations are effective from July 1, 2024 and it was based on mutual understanding achieved after the final payment was made under the Share Purchase Agreement dated Feb 28, 2020.

The relevant details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular ref SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given in **Annexure A**. The Resignation letter received from Ms. Noelia Amoedo is enclosed.

Further, it is also informed that Mr. Moshe Vaknin has also resigned as director of YouAppi entities, and the resignations are effective from July 1, 2024 and it was based on mutual understanding achieved after the final payment was made under the Share Purchase Agreement dated May 24, 2023.

Submitted for your information and records.

Thanking You,

Yours Faithfully,
For Affle (India) Limited

Kapil
Mohan
Bhutani

Digitally signed
by Kapil Mohan
Bhutani
Date: 2024.07.03
14:01:21 +05'30'

Kapil Mohan Bhutani
Chief Financial and Operations Officer

Affle (India) Limited

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016
Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana
(P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172

ANNEXURE A

Relevant details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular ref SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

S. No.	Particulars	Details
1.	Reason for change viz. appointment, removal, death or otherwise resignation	Resignation of Ms. Noelia Amoedo casqueiro w.e.f. July 01, 2024
2.	Date of Appointment /Cessation (as applicable) & terms of appointment	Cessation w.e.f. July 01, 2024
3.	Brief Profile (in case of appointment)	Not Applicable
4.	Disclosure of relationship between directors	Not Applicable

Affle (India) Limited

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Date: June 28, 2024

Board of Directors

Affle (India) Limited
A47 Lower Ground Floor,
Hauz Khas, Off Amar Bhawan,
New Delhi-110016

Sub: Resignation from the post of Director

Dear Board Members,

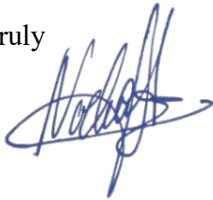
I, Noelia Amoedo, Non-Executive Director of the Affle (India) limited, due to my pre-occupation and other personal commitments, do hereby resign from as Director of Affle (India) Limited and its Subsidiaries and as CEO of Affle Iberia S.L, Spain (earlier known as Mediasmart Mobile S.L.) with effect from July 1, 2024. I confirm that there are no material reasons for my resignation other than those mentioned above.

I take this opportunity to express my gratitude towards the Board Members and the management team for the support extended to me during my tenure as a director of Affle (India) Limited and its Subsidiaries.

Kindly accept my resignation and relieve me from my duties with effective from July 1, 2024. Further, I request that the necessary formalities including filing the requisite forms with the Registrar of Companies be initiated to give effect to my resignation.

Thanking You

Yours Truly



Noelia Amoedo Casquerio
Non-Executive Director
DIN: 09636776